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Macroeconomics Olivier Blanchard 2016-05-29 "For intermediate courses in economics." A Unified View of the Latest Macroeconomic Events In " Macroeconomics, " Blanchard presents a unified, global view of macroeconomics, enabling readers to see the connections between goods, financial markets, and labor markets worldwide. Organized into two parts, the text contains a core section that focuses on short-, medium-, and long-run markets and three major extensions that offer more in-depth coverage of the issues at hand. From the major economic crisis and monetary policy in the United States, to the problems of the Euro area and growth in China, the text helps readers make sense not only of current macroeconomic events but also of events that may unfold in the future. Integrated, detailed boxes in the Seventh Edition have been updated to convey the life of macroeconomics today; reinforce lessons from the models; and help readers employ and develop their analytical and evaluative skills. Also Available with MyEconLab (r) MyEconLab is an online homework, tutorial, and assessment program designed to work with this text to engage students and improve results. Within its structured environment, students practice what they learn, test their understanding, and pursue a personalized study plan that helps them better absorb course material and understand difficult concepts. Note: You are purchasing a standalone product; MyEconLab does not come packaged with this content. Students, if interested in purchasing this title with MyEconLab, ask your instructor for the correct package ISBN and Course ID. Instructors, contact your Pearson representative for more information. If you would like to purchase both the physical text and MyEconLab, search for: 0134472543 / 9780134472546 "Macroeconomics Plus MyEconLab with Pearson eText -- Access Card Package" Package consists of: 0133780589 / 9780133780581 " Macroeconomics" 0133860930 / 9780133860931 " MyEconLab with Pearson eText -- Access Card -- for Macroeconomics" "

Student Solutions Manual to Accompany Modern Macroeconomics Sanjay K. Chugh 2015-10-23 Solutions to odd-numbered problem set questions in Modern Macroeconomics. Solutions to odd-numbered problem set questions in Modern Macroeconomics. ECON Macro William A. McEachern 2015-05-11 The first Canadian edition of ECON Macro is an innovative, hybrid-learning package that was created by the continuous feedback of our "student-tested, faculty-approved" process, unique to Nelson's 4ltr Press series. ECON Macro delivers comprehensive content in a visually appealing, succinct print component paired with a high-value online offering - MindTap - that includes an integrated eReader and a set of interactive digital tools that appeal to a wide range of learning styles and needs, all at a value-based price. This winning combination is proven to increase engagement and lead to better outcomes. The hallmark of this solution is the student-friendly approach taken by award-winning instructor and author Will McEachern. McEachern uses examples and illustrations drawn from students' daily lives to vividly demonstrate that when a student show up for class the first day, they come with first-hand experience in making economic choices and dealing with economic institutions and events, connecting these life experiences to key macroeconomic concepts.

Macroeconomics Andrew B. Abel 2011 This volume gives comprehensive coverage of the key topics of macroeconomics and it includes integration of classical and Keynesian approaches, in-depth coverage of two cases and extensive applications and examples.

Modern Macroeconomics Sanjay K. Chugh 2015-10-16 A textbook that approaches modern macroeconomics through its microeconomic foundations, with an emphasis on financial market connections and policy applications. The modern study and analysis of macroeconomics begins by considering how microeconomic units—consumers and firms—make decisions, and then investigates how these choices interact to yield economy-wide outcomes. This innovative textbook takes this "modern" approach, teaching macroeconomics through its microeconomic foundations. It does so by adopting the representative agent paradigm. By modeling the representative consumer and the representative firm, students will learn to describe macroeconomic outcomes and consider the effects of macroeconomic policies. Unique in its coverage of monopolistic competition, financial markets, and the interaction of fiscal and monetary policy, Modern Macroeconomics is suitable for use in intermediate undergraduate, advanced undergraduate, and graduate level courses. The book first introduces the building blocks of macroeconomics, the heart of which is the representative consumer. It goes on to offer a brief history of macroeconomic thought, including supply-side economics, the Phillips curve, and the New Keynesian framework. It then covers two policy applications, monetary policy and the interaction of monetary and fiscal policy; optimal policy analysis for both the flexible price and the rigid price case; long-run steady states, treating the Solow growth framework and the neoclassical growth model; a search-and-matching framework for the analysis of unemployment; and the application of the tools of modern macroeconomics to "open economy," or international macroeconomics. End-of-chapter problem sets enable students to apply the concepts they have learned. A separate Solutions Manual will be available for students to purchase. Teaching materials, including complete solutions and slides, will be available to qualified instructors.

The Macroeconomics of Self-fulfilling Prophecies Roger E. A. Farmer 1999 Farmer argues for the future of macroeconomics as a branch of applied general equilibrium theory. His main theme is that macroeconomics is best viewed as the study of equilibrium

environments in which the welfare theorems break down.

Macroeconomics Roger A. Arnold 2015-01-01 Today's economy may be tough, but economics doesn't have to be. Let Roger Arnold's **MACROECONOMICS**, 12E open up the world of economic analysis. With more detailed coverage of the financial and economic crisis than any other principles text on the market, this inviting book offers innovative and engaging learning features and easy customization. The author weaves memorable examples from pop culture throughout this edition and bolsters reader interest by illustrating the unexpected places macroeconomics occur. Readers see how economic forces link to every day events and form an important part of life 24/7. Coverage of the latest macroeconomic developments and new content reflect today's changing economy and equip readers with a thorough understanding of contemporary macroeconomics. Important Notice: Media content referenced within the product description or the product text may not be available in the ebook version.

Economics R. Glenn Hubbard 2013-04-11 This is the eBook of the printed book and may not include any media, website access codes, or print supplements that may come packaged with the bound book. Learn economics through real business examples. Hubbard/O'Brien explains the basics of economics by demonstrating how real businesses use economics to make real decisions everyday. This is something all readers can connect to, as they encounter businesses in their daily lives. And regardless of future career path—opening an art studio, doing social work, trading on Wall Street, working for the government, or bartending at the local pub—readers will benefit from understanding the economic forces behind their work.

Student Solutions Manual to Accompany Economic Dynamics in Discrete Time Yue Jiang 2014-10-03 This manual includes solutions to the odd-numbered exercises in Economic Dynamics in Discrete Time. Some exercises are purely analytical, while others require numerical methods. Computer codes are provided for most problems. Many exercises ask the reader to apply the methods learned in a chapter to solve related problems, but some exercises ask the reader to complete missing steps in the proof of a theorem or in the solution of an example in the book.

Recursive Methods in Economic Dynamics Nancy L. Stokey 1989-10-10 This rigorous but brilliantly lucid book presents a self-contained treatment of modern economic dynamics. Stokey, Lucas, and Prescott develop the basic methods of recursive analysis and illustrate the many areas where they can usefully be applied.

Study Guide, Sixth Edition, Principles of Macroeconomics, Case & Fair Thomas M. Beveridge 2001-05 This text features the chapters on microeconomics that are featured in the text Principles of Economics, 4th edition (ISBN: 0-13-440488-2).

Macroeconomics Wendy Carlin 2015 Carlin and Soskice integrate the financial system with a model of the macro-economy. In doing this, they take account of the gaps in the mainstream model exposed by the financial crisis and the Eurozone crisis. This equips the reader with a realistic modelling framework to analyse the economy both in crisis times and in periods of stability.

Recursive Macroeconomic Theory, fourth edition Lars Ljungqvist 2018-09-11 The substantially revised fourth edition of a widely used text, offering both an introduction to recursive methods and advanced material, mixing tools and sample applications.

Recursive methods provide powerful ways to pose and solve problems in dynamic macroeconomics. Recursive Macroeconomic Theory offers both an introduction to recursive methods and more advanced material. Only practice in solving diverse problems fully conveys the advantages of the recursive approach, so the book provides many applications. This fourth edition features two new chapters and substantial revisions to other chapters that demonstrate the power of recursive methods. One new chapter applies the recursive approach to Ramsey taxation and sharply characterizes the time inconsistency of optimal policies. These insights are used in other chapters to simplify recursive formulations of Ramsey plans and credible government policies. The second new chapter explores the mechanics of matching models and identifies a common channel through which productivity shocks are magnified across a variety of matching models. Other chapters have been extended and refined. For example, there is new material on heterogeneous beliefs in both complete and incomplete markets models; and there is a deeper account of forces that shape aggregate labor supply elasticities in lifecycle models. The book is suitable for first- and second-year graduate courses in macroeconomics. Most chapters conclude with exercises; many exercises and examples use Matlab or Python computer programming languages.

Principles of Economics N. Gregory Mankiw 2007

Principles of Microeconomics 2e Steven A. Greenlaw 2017-09-15

Exercise and Solutions Manual to Accompany Foundations of Modern Macroeconomics Ben J. Heijdra 2009-07-02 This exercise and solutions manual accompanies Foundations of Modern Macroeconomics, Second Edition Foundations of Modern

Macroeconomics deals with all the major topics, summarizes the important approaches, and gives students a coherent angle on all aspects of macroeconomic thought. Each chapter of the manual contains short answer questions followed by longer intermediate and advanced exercises. Hints and tips as well as full solutions are provided making this an invaluable aid to the main text.

Solutions Manual for Use with Macroeconomics, Sixth Edition, N. Gregory Mankiw John Fernald 2007

Principles of Macroeconomics N. Gregory Mankiw 2020-01-01 Now you can master the principles of macroeconomics with the help of the most popular introductory book in economics trusted by students of economics worldwide -- Mankiw's **PRINCIPLES OF MACROECONOMICS**, 9E. Using a clear, inviting writing style, this book emphasizes only material that helps you better understand the world and economy in which you live. You learn to become a more astute participant in today's economy with a strong understanding of both the potential and limits of economic policy. The latest, relevant examples throughout this edition bring today's macroeconomic principles to life, as acclaimed author Gregory Mankiw explains, I tried to put myself in the position of someone seeing economics for the first time. My goal is to emphasize the material that readers find interesting about the study of the economy. Real scenarios, useful economic facts, and clear explanations demonstrate how macroeconomic concepts play a role in the decisions you make every day. Important Notice: Media content referenced within the product description or the product text may not be available in the ebook version.

Ten Years to Midnight Blair H. Sheppard 2020-08-04 "Shows how humans have brought us to the brink and how humanity can find solutions. I urge people to read with humility and the daring to act." —Harpal Singh, former Chair, Save the Children, India, and former Vice Chair, Save the Children International In conversations with people all over the world, from government officials and business leaders to taxi drivers and schoolteachers, Blair Sheppard, global leader for strategy and leadership at PwC, discovered they all had surprisingly similar concerns. In this prescient and pragmatic book, he and his team sum up these concerns in what they call the ADAPT framework: Asymmetry of wealth; Disruption wrought by the unexpected and often problematic consequences of technology; Age disparities--stresses caused by very young or very old populations in developed and emerging countries; Polarization as a symptom of the breakdown in global and national consensus; and loss of Trust in the institutions that underpin and stabilize society. These concerns are in turn precipitating four crises: a crisis of prosperity, a crisis of technology, a crisis of

institutional legitimacy, and a crisis of leadership. Sheppard and his team analyze the complex roots of these crises--but they also offer solutions, albeit often seemingly counterintuitive ones. For example, in an era of globalization, we need to place a much greater emphasis on developing self-sustaining local economies. And as technology permeates our lives, we need computer scientists and engineers conversant with sociology and psychology and poets who can code. The authors argue persuasively that we have only a decade to make headway on these problems. But if we tackle them now, thoughtfully, imaginatively, creatively, and energetically, in ten years we could be looking at a dawn instead of darkness.

Macroeconomics Robert J. Rossana 2011-02-25 Research in macroeconomics in the last thirty years has featured, almost exclusively on two characteristics: an emphasis on the microfoundations of macroeconomics and secondly, intertemporal economics, that is, the behavior of economic actors over time. Curiously, textbooks in intermediate macroeconomics have been very slow to adopt these traits. The aim of this book is to bring intermediate instruction in macroeconomics fully into line with the direction taken by the research community. Key hallmarks of the text include: a full introduction to the microfoundations of consumption and investment a complete model of the labor market with profit maximization for firms to determine labor demand and a utility maximization model to determine labor supply an analysis of the Baumol-Tobin model to determine money demand accompanied by a discussion of traditional money supply Possessing a full range of additional learning features including a companion website, test bank and instructor's manual, the book takes an international view of macroeconomics with case studies and examples from the United States and beyond.

Principles of Macroeconomics N. Gregory Mankiw 2001 In writing this textbook, Mankiw has tried to put himself in the position of someone seeing economics for the first time. The author's conversational writing style is superb for presenting the politics and science of economic theories to tomorrow's decision-makers. Because Mankiw wrote it for the students, the book stands out among all other principle texts by intriguing students to apply an economic way of thinking in their daily lives. Receiving such praise as "perhaps the best ever" textbook in economic principles, it's no wonder Mankiw's prize project has quickly become one of the most successful books ever to be published in the college marketplace.

Foundations of Modern Macroeconomics Ben Heijdra 2017-07-27 The study of macroeconomics can seem a daunting project. The field is complex and sometimes poorly defined and there are a variety of competing approaches. Designed to complement the third edition of Foundations of Modern Macroeconomics, this manual enables students to further sharpen their skills in macroeconomic formulation and solution. Fully revised and updated, and including brand new problems and numerical examples, the new edition of Foundations of Modern Macroeconomics: Exercise and Solutions Manual uses worked example models to enable self-study and to allow the reader to begin to build their own models. It uses a range of problems with varying degrees of difficulty and provides solutions.

Microeconomics Hubbard 2015

Principles of Macroeconomics Ori Heffetz 2015-03-24 Authors Bob Frank, Ben Bernanke, and introducing Kate Antonovics from the University of California San Diego, present a coherent short list of core principles in introductory economics and reinforce them by illustrating and applying each in numerous contexts. With engaging questions, explanations and exercises, the authors help students relate economic principles to a host of everyday experiences such as going to the ATM or purchasing airline tickets. Throughout this process, the authors encourage students to become "economic naturalists:" people who employ basic economic principles to understand and explain what they observe in the world around them. Principles of Macroeconomics, sixth edition, is thoroughly integrated with the adaptive digital tools available in McGraw-Hill's LearnSmart Advantage Suite, proven to increase student engagement and success in the course.

Learning and Expectations in Macroeconomics George W. Evans 2012-01-06 A crucial challenge for economists is figuring out how people interpret the world and form expectations that will likely influence their economic activity. Inflation, asset prices, exchange rates, investment, and consumption are just some of the economic variables that are largely explained by expectations. Here George Evans and Seppo Honkapohja bring new explanatory power to a variety of expectation formation models by focusing on the learning factor. Whereas the rational expectations paradigm offers the prevailing method to determining expectations, it assumes very theoretical knowledge on the part of economic actors. Evans and Honkapohja contribute to a growing body of research positing that households and firms learn by making forecasts using observed data, updating their forecast rules over time in response to errors. This book is the first systematic development of the new statistical learning approach. Depending on the particular economic structure, the economy may converge to a standard rational-expectations or a "rational bubble" solution, or exhibit persistent learning dynamics. The learning approach also provides tools to assess the importance of new models with expectational indeterminacy, in which expectations are an independent cause of macroeconomic fluctuations. Moreover, learning dynamics provide a theory for the evolution of expectations and selection between alternative equilibria, with implications for business cycles, asset price volatility, and policy. This book provides an authoritative treatment of this emerging field, developing the analytical techniques in detail and using them to synthesize and extend existing research.

Supply Shock Brian Czech 2013-04-26 Politicians, economists, and Wall Street would have us believe that limitless economic expansion is the Holy Grail, and that there is no conflict between growing the economy and protecting the environment. Supply Shock debunks these widely accepted myths and demonstrates that we are in fact navigating the end of the era of economic growth, and that the only sustainable alternative is the development of a steady state economy. Starting with a refreshingly accessible, comprehensive critique of economic growth, the author engages readers in an enormous topic that affects everyone in every country. Publishers Weekly favorably compared Brian Czech to Carl Sagan for popularizing their difficult subjects; Supply Shock shows why. Czech presents a compelling alternative to growth based on keen scientific, economic, and political insights including: The "trophic theory of money" The overlooked source of technological progress that prevents us from reconciling growth and environmental protection Bold yet practical policies for establishing a steady state economy Supply Shock leaves no doubt that the biggest idea of the twentieth century—economic growth—has become the biggest problem of the twenty-first. Required reading for anyone concerned about the world our children and grandchildren will inherit, this landmark work lays a solid foundation for a new economic model, perhaps in time for preventing global catastrophes; certainly in time for lessening the damages. Brian Czech is the founder of Center for the Advancement of the Steady State Economy (CASSE), the leading organization promoting the transition from unsustainable growth to a new economic paradigm.

Foundations of Modern Macroeconomics Ben J. Heijdra 2017-07-14 The study of macroeconomics can seem a daunting project. The field is complex and sometimes poorly defined and there are a variety of competing approaches. It is easy for the senior bachelor and starting master student to get lost in the forest of macroeconomics and the mathematics it uses extensively.

Foundations of Modern Macroeconomics is a guide book for the interested and ambitious student. Non-partisan in its approach, it deals with all the major topics, summarising the important approaches and providing the reader with a coherent angle on all aspects of macroeconomic thought. Each chapter deals with a separate area of macroeconomics, and each contains a summary section of key points and a further reading list. Using nothing more than undergraduate mathematical skills, it takes the student from basic IS-LM style macro models to the state of the art literature on Dynamic Stochastic General Equilibrium, explaining the mathematical tricks used where they are first introduced. Fully updated and substantially revised, this third edition of Foundations of Modern Macroeconomics now includes brand new chapters covering highly topical subjects such as dynamic programming, competitive risk sharing equilibria and the New Keynesian DSGE approach.

The Economics of Sports Michael A. Leeds 2016-05-23 For undergraduate courses in sports economics, this book introduces core economic concepts developed through examples from the sports industry. The sports industry provides a seemingly endless set of examples from every area of microeconomics, giving students the opportunity to study economics in a context that holds their interest. The Economics of Sports explores economic concepts and theory of industrial organization, public finance, and labor economics in the context of applications and examples from American and international sports.

Encyclopedia of Information Science and Technology, Fourth Edition Khosrow-Pour, D.B.A., Mehdi 2017-06-20 In recent years, our world has experienced a profound shift and progression in available computing and knowledge sharing innovations. These emerging advancements have developed at a rapid pace, disseminating into and affecting numerous aspects of contemporary society. This has created a pivotal need for an innovative compendium encompassing the latest trends, concepts, and issues surrounding this relevant discipline area. During the past 15 years, the Encyclopedia of Information Science and Technology has become recognized as one of the landmark sources of the latest knowledge and discoveries in this discipline. The Encyclopedia of Information Science and Technology, Fourth Edition is a 10-volume set which includes 705 original and previously unpublished research articles covering a full range of perspectives, applications, and techniques contributed by thousands of experts and researchers from around the globe. This authoritative encyclopedia is an all-encompassing, well-established reference source that is ideally designed to disseminate the most forward-thinking and diverse research findings. With critical perspectives on the impact of information science management and new technologies in modern settings, including but not limited to computer science, education, healthcare, government, engineering, business, and natural and physical sciences, it is a pivotal and relevant source of knowledge that will benefit every professional within the field of information science and technology and is an invaluable addition to every academic and corporate library.

Modern Principles: Macroeconomics Tyler Cowen 2011-12-09 In a world full of economics blogs, Cowen and Tabarrok's Marginal Revolution (marginalrevolution.com) ranks is one of the Web's most popular and most respected. The same qualities that make the blog so distinctive are also behind the success Modern Principles of Economics—engaging authors, unbiased presentations of essential ideas, and a knack for revealing the “invisible hand” of economics at work. The thoroughly updated new edition of Modern Principles again draws on a wealth of captivating applications to show readers how economics shed light on business, politics, world affairs, and everyday life.

Macroeconomics N. Gregory Mankiw 1996-10-01

Macroeconomics Paul Krugman 2018-01-25 When it comes to explaining fundamental economic principles by drawing on current economic issues and events, there is no one more effective than Nobel laureate and New York Times columnist Paul Krugman and co-author, Robin Wells. In this best-selling introductory textbook, Krugman and Wells' signature storytelling style and uncanny eye for revealing examples help readers understand how economic concepts play out in our world. This new edition is revised and enhanced throughout, including: Current events framed by the world's best communicators of economics. No other text stays as fresh as Krugman and Wells. The authors—who have explained economics to millions through trade books and newspaper columns—offer a new online feature, News Analysis, that pairs journalistic takes on pressing issues with questions based on Bloom's taxonomy. This complements the text's unparalleled coverage of current topics: sustainability, the economic impact of technology, pressing policy debates, and much more. A richer commitment to broadening students' understanding of the global economy. With unparalleled insight and clarity, the authors use their hallmark narrative approach to take students outside of the classroom and into our global world. Starting with a new opening story on the economic transformation in China's Pearl River Delta, the global focus is carried throughout with more on the ascendance of China's economy, the Euro and events in Europe (including Brexit), and post-recession economies around the globe. Thoroughly updated throughout. The fifth edition has been updated to reflect our always changing world. Along with updated graphs and changes in every chapter in the text, the new edition features 12 new chapter-opening stories, 18 new business cases, and 35 new Economics in Action Applications.?

Managerial Economics and Business Strategy Michael Baye 2002-06-01 Baye's Managerial Economics and Business Strategy is one of the best-selling managerial economics textbooks. It is the first textbook to blend tools from intermediate microeconomics, game theory, and industrial organization for a managerial economics text. Baye is known for its balanced coverage of traditional and modern topics, and the fourth edition continues to offer the diverse managerial economics marketplace a flexible and up-to-date textbook. Baye offers coverage of frontier research in his new chapter on advanced topics. The Fourth Edition also offers completely new problem material, data, and much more.

Macroeconomics Paul Krugman 2015-04-07 When it comes drawing on enduring economic principles to explain current economic realities, there is no one readers trust more than Paul Krugman. With his bestselling introductory textbook (now in a new edition) the Nobel laureate and New York Times columnist is proving to be equally effective in the classroom, with more and more instructors in all types of schools using Krugman's signature storytelling style to help them introduce the fundamental principles of economics to all kinds of students.

Advanced Macroeconomics David Romer 2018-02-19 The fifth edition of Romer's Advanced Macroeconomics continues its tradition as the standard text and the starting point for graduate macroeconomics courses and helps lay the groundwork for students to begin doing research in macroeconomics and monetary economics. Romer presents the major theories concerning the central questions of macroeconomics. The theoretical analysis is supplemented by examples of relevant empirical work, illustrating the ways that theories can be applied and tested. In areas ranging from economic growth and short-run fluctuations to the natural rate of unemployment and monetary policy, formal models are used to present and analyze key ideas and issues. The book has been extensively revised to incorporate important new topics and new research, eliminate inessential material, and further improve the presentation.

Absolute C++ Walter J. Savitch 2013 &>NOTE: You are purchasing a standalone product; MyProgrammingLab does not come

packaged with this content. If you would like to purchase both the physical text and MyProgrammingLab search for ISBN-10: 0132989921/ISBN-13: 9780132989923. That package includes ISBN-10: 013283071X/ISBN-13: 9780132830713 and ISBN-10: 0132846578/ISBN-13: 9780132846578. MyProgrammingLab should only be purchased when required by an instructor. Praised for providing an engaging balance of thoughtful examples and explanatory discussion, best-selling author Walter Savitch explains concepts and techniques in a straightforward style using understandable language and code enhanced by a suite of pedagogical tools. Absolute C++ is appropriate for both introductory and intermediate C++ programmers. This edition is available with MyProgrammingLab, an innovative online homework and assessment tool. Through the power of practice and immediate personalized feedback, MyProgrammingLab helps students fully grasp the logic, semantics, and syntax of programming.

Modern Business Statistics with Microsoft Excel David R. Anderson 2014-01-01 MODERN BUSINESS STATISTICS, 5E allows students to gain a strong conceptual understanding of statistics with a balance of real-world applications and a focus on the integrated strengths of Microsoft Excel 2013. To ensure student understanding, this best-selling, comprehensive text carefully discusses and clearly develops each statistical technique in a solid application setting. Microsoft Excel 2013 instruction, which is integrated in each chapter, plays an integral part in strengthening this edition's applications orientation. Immediately after each easy-to-follow presentation of a statistical procedure, a subsection discusses how to use Excel to perform the procedure. This integrated approach emphasizes the applications of Excel while focusing on the statistical methodology. Step-by-step instructions and screen captures further clarify student learning. A wealth of timely business examples, proven methods, and additional exercises throughout this edition demonstrate how statistical results provide insights into business decisions and present solutions to contemporary business problems. High-quality problems noted for their unwavering accuracy and the authors' signature problem-scenario approach clearly show how to apply statistical methods to practical business situations. New case problems and self-tests allow students to challenge their personal understanding. Important Notice: Media content referenced within the product description or the product text may not be available in the ebook version.

Macroeconomics Jones, Charles I 2013-12-13 Macroeconomics is the first text to truly reflect today's macroeconomy. In this teachable, coherent book, the author makes complex topics easily understandable for undergraduates and combines innovative treatment of both the short run and the long run with a strong emphasis on problem solving.

Principles of Macroeconomics N. Gregory Mankiw 2012-12-19 PRINCIPLES OF MACROECONOMICS, Sixth Edition, became a best seller after its introduction and continues to be the most popular and widely used text in the economics classroom. Instructors found it the perfect complement to their teaching. A text by a superb writer and economist that stressed the most important concepts without overwhelming students with an excess of detail was a formula that was quickly imitated, but has yet to be matched. The sixth edition features a strong revision of content in all twenty-three chapters. Dozens of new applications emphasize the real-world relevance of economics for today's students through interesting news articles, realistic case studies, and engaging problems. The premier ancillary package is the most extensive in the industry, using a team of instructors/preparers that have been with the project since the first edition. The text material is again fully integrated into Aplia, the best-selling online homework solution. I have tried to put myself in the position of someone seeing economics for the first time. My goal is to emphasize the material that students should and do find interesting about the study of the economy.--N. Gregory Mankiw. Important Notice: Media content referenced within the product description or the product text may not be available in the ebook version.

Loose-leaf Version for Macroeconomics: Principles for a Changing World Eric Chiang 2016-10-15 With this edition, Eric Chiang begins a new era for his acclaimed principles of economics textbook. Formerly CoreEconomics and now titled Economics: Principles for a Changing World, the new edition is thoroughly contemporary, fully integrated print/technology resource that adapts to the way you want to teach. As always, this concise book focuses on the topics most often covered in the principles course, but with this edition, it offers a stronger emphasis than ever on helping students apply an economic way of thinking to the overwhelming flow of data we face every day. Economics: Principles for a Changing World is fully informed by Eric Chiang's experiences teaching thousands of students worldwide, both in person and online. Developing the text, art, media, homework, and ancillaries simultaneously, Chiang translates those experiences into a cohesive approach that embodies the book's founding principles: To use technology as a tool for learning—before lectures, during class, when doing homework, and at exam time To help students harness the data literacy they'll need as consumers of economic information To provide a truly global perspective, showing the different ways people around the world confront economic problems